



Exhibitor Marketing Kit

Build and strengthen your relationships with new and existing customers – invite your contacts to join you at ptc 2024

We have designed the following resources to help you spread the word to your network:

- Pass-Along Promotional Email
- Email Signature Exhibitor Graphic
- Sample Social Media Posts
- Media Downloads

Your promotion of ptc 2024 ensures that your contacts are aware of your presence and will draw attention to your booth.

If you are looking for additional tools beyond the following to help promote your involvement, or if you have any questions, please contact: r.alnasir-boulos@eitep.de

Pass-Along Promotional Email

Customize the email below, then send it to your contacts who may be interested in attending ptc 2024:

Subject: I Hope you will Join us at ptc 2024

Dear [CONTACT NAME],

As an exhibitor for ptc 2024, I invite you to join me from 9 to 11 April 2024 in Berlin to discover the latest in technology products and services, make new connections in the pipeline community, and learn more about the exceptional conference lineup ptc has in store.

We all have a shared responsibility to impart our expertise and passion. Now more than ever, this is the time to bring our collective knowledge together to help others. The Pipeline Technology Conference is Europe's most wide international conference showcasing excellence in pipeline technologies and is your chance to share your knowledge on proven practices.



**18TH PIPELINE
TECHNOLOGY
CONFERENCE**
8-11 MAY 2023, BERLIN

www.pipeline-conference.com



Join us now, Booth xxxx

See you in Berlin

Subject: Meet us at ptc 2024

Dear [CONTACT NAME],

I will be exhibiting at ptc 2024, and I encourage you to join me and learn more about [YOUR COMPANY, PRODUCT OR SERVICE].

In addition to the Exhibit Hall, there are more than 30 sessions covering a wide variety of pipeline related topics. I encourage you to browse the conference website to view pre-conference seminars and find educational and networking opportunities with your peers.

Registration is open now – I hope to see you there!

Sincerely,

Mail Banner / Signature

Consider including the ptc 2024 graphic in your email signature.

Be sure to link it to <https://www.pipeline-conference.com/> so people can easily access the ptc 2024 webpage.

Sample Social Media Posts LinkedIn

Ptc LinkedIn Account: <https://www.linkedin.com/showcase/ptc---pipeline-technology-conference/>

- I'll be exhibiting at the #ptcBerlin conference & exhibition, 8 – 11 April 2024 in Berlin. Visit us at [BOOTH #] to learn more about [PRODUCT OR SERVICE]. <https://www.pipeline-conference.com/>
- If you're coming to the #ptcBerlin conference & exhibition, 8 – 11 April 2024 in Berlin, plan to visit us at [BOOTH #], where you will learn about [PRODUCT OR SERVICE]. <https://www.pipeline-conference.com/>



- Looking to learn more about [PRODUCT OR SERVICE]? We'll be exhibiting at #ptcBerlin conference & exhibition, 8-11 April 2024 in Berlin, plan to visit us at [BOOTH #]. Plan to visit us in the Exhibit Hall! <https://www.pipeline-conference.com/>

X / Twitter (limited to 280 characters)

ptc X / Twitter Account: <https://twitter.com/PipelineTechCon>

- Looking for the latest in [TOPIC, PRODUCT OR SERVICE]? Visit us at [BOOTH #] at #ptcBerlin to learn more <https://www.pipeline-conference.com/>
- We'll be exhibiting at #ptcBerlin! Register today and visit us at [BOOTH #] <https://www.pipeline-conference.com/>
- Learn more about [PRODUCT OR SERVICE] at #ptcBerlin 8-11 April 2024 in Berlin <https://www.pipeline-conference.com/>

Media Downloads

ptc Invite Banners

Utilize beautifully designed, co-branded ads that you can put on your company website or in your email signatures to promote your ptc exhibit.

Link will follow soon.

ptc Logo: Feel free to download the following files to add to your own marketing materials to support your participation in ptc 2024

<https://www.pipeline-conference.com/share-social-media>

ptc Photos: Feel free to download the following photos to add to your own marketing materials to support your participation in ptc 2024.

<https://www.pipeline-conference.com/gallery>